

new space economy congress 2024

A new space
for a new economy



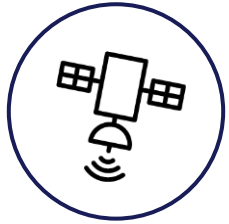
<https://www.newspacecongress.cat>



List of Contents

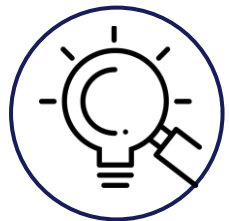
1. Space Ventures
2. Barcelona: Tech and Innovation Capital
3. Previous Editions
4. NSEC 2024
5. Opportunities for International Delegations
6. Sponsorship Opportunities
7. Audience
8. Accommodation
9. Barcelona: Points of Interest
10. Contact





The space sector and its technological component offer endless opportunities for growth and expansion. Embrace the **business-oriented nature** of the Congress, exploring the **synergies** with the sector and delving into the social and **economic impact** of space through **satellite applications**.

As we navigate through the challenges and opportunities of the space sector, it is paramount to prioritize **sustainability, equity** and **inclusivity**, ensuring that our actions today preserve the resources and opportunities for future generations.



Exchange best practices, forge **collaborations**, and explore **investment opportunities** to fuel **innovation** and growth, while immersing yourself in insights, knowledge, and networking opportunities to enhance your skills and career prospects. Join us as we foster collaborative projects, drive innovation, and shape the future of space exploration and technology.

Leading Technology Hub

Catalonia thrives on technological innovation, driven by its dynamic culture, top-tier research institutions, and forward-thinking government initiatives.

From AI to quantum technologies, **Barcelona** is at the forefront of technological advancements, making it the ideal setting for pioneering the New Space Economy.

Catalonia attracts a variety of industries, highlighting the significance of technology and innovation, fostering a **rich ecosystem profitable for collaboration and growth.**

About 100 entities, including companies, investors, startups, research and technological centers, incubators, and associations, are involved.

The Catalan Space Industry

Market Opportunities

The Catalan market's **creative and entrepreneurial spirit** drives collaboration and technological breakthroughs, fostering innovation and shaping the sector's trajectory.

Small and medium-sized enterprises can capitalize on this ecosystem to **establish strategic partnerships, access cutting-edge resources, and expand into global markets.**

With the **NewSpace Strategy** promoted by the **Government of Catalonia** and deployed in collaboration with the renowned institutions IEEC, i2CAT, and ICGC, Catalonia is set to advance space exploration and technology.

In its **Catalonia 30/40 Strategy**, the Barcelona Chamber of Commerce actively incorporated the space sector, solidifying its steadfast dedication to fostering a high-value technology-based economy.

Catalonia Strategy for Space



Previous Editions: New Space Economy Congress 2023

The 2023 edition was a success, with a notable increase in participation, diversified **international representation**, strengthened **strategic collaborations**, shared innovative content and identified **business opportunities**. These results demonstrate our commitment to the sustainable growth of the space sector.



Previous Editions: New Space Economy Congress 2023

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2024



Organizers



Partners



Invited Ecosystem



Media Partners



Sponsors

Jupiter



Mart



Collaborators



New Space Economy Congress 2024

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economy congress
2024

Cambra
de Comerç de Barcelona

Generalitat de Catalunya
Government of Catalonia

The NSEC 2024 will be a **meeting point for all players** across the **entire value chain of the space sector**, from the manufacturing of satellites to the development of space-based applications for other industries, to come together and discuss about the commercial opportunities space offers.

Save the Date!



International VIP
Reception

30 September 2024

Venue
Barcelona Chamber of Commerce
Avinguda Diagonal, 452

Barcelona
Spain

1-2 October 2024

Venue
La Llotja de Mar
Passeig d'Isabel II, 1

Barcelona
Spain

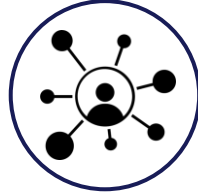
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Congress 2024

What it offers



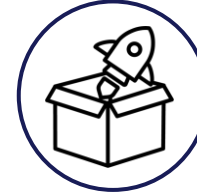
Get Awareness

Take active part of the several organized activities



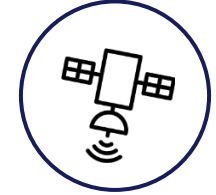
Get Leads

Get access and network with 500+ international innovative companies



Share your Work

Showcase your organization and your products and services



Learn

Discover the latest trends, investment opportunities and how to benefit from space developments

Vision of the Congress

Innovation
Creativity
Transferability

Business and market opportunities of the space sector

Economy of high-value-added technologies at the center of the debate, beyond technical specifications

International economic and social stakeholders around and beyond the New Space ecosystem

Multiple avenues for participation and interaction

Cross-fertilization and **synergies with other technology domains**

Internationalization, gender perspective and intergenerational

Sustainable and Earth-respectful space industry

Program Highlights

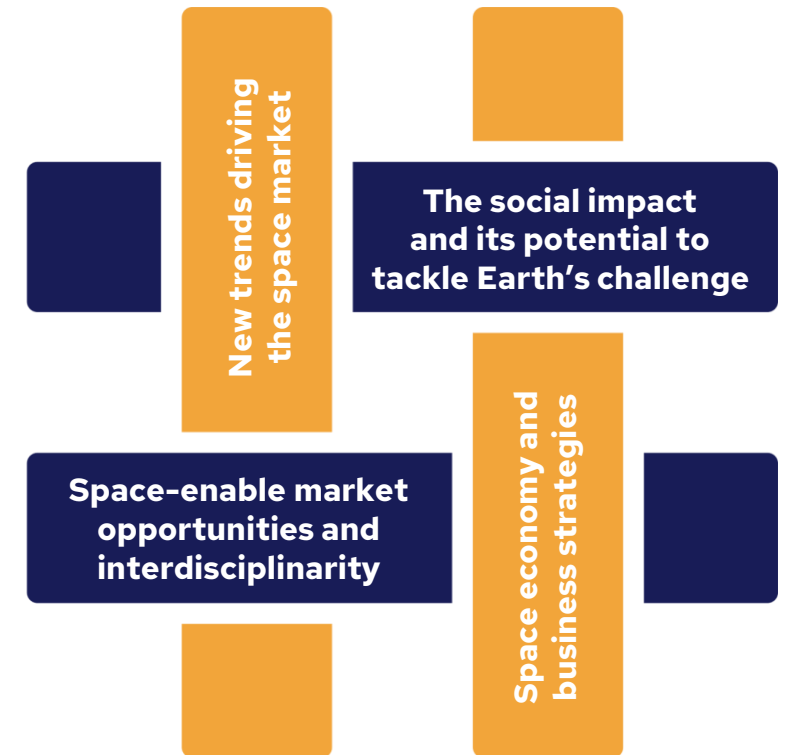
October
1

The conference addresses the latest **business trends and innovations in the industry**, the mechanisms and strategies to **commercialize** space technology, and investment opportunities.

October
2

The conference is dedicated to exploring the potential of satellite data for the development of space-based applications for players from different areas of the industry. This year's conference focuses on **water management through space-based technologies**.

Main Topics





Satellite applications related to **water**



Generation of weather reports and climate trends to forecast episodes of precipitation and drought.



Development of detailed maps of the topography, biodiversity, and use of maritime and terrestrial spaces.



Monitoring of water management infrastructure to prevent droughts.



Monitoring of water consumption in municipalities to detect water losses in supply networks.



Implementation of support tools for emergency response situations.



Improvement of management and coordination in maritime rescue missions.



Improvement of maritime freight traffic and reduction of the associated carbon footprint.



Monitoring of soil and vegetation parameters in agriculture.



Optimization of fertigation.

Opportunities for International Delegations

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Access to Innovation and Cutting-Edge Technologies: Access to the latest space innovations and technologies for local economic growth and sustainability.



Network and Strategic Collaborations: Unique platform to connect with international regions, companies, and organizations for strategic alliances and investments.



Solutions for Local Challenges: Space-based innovative solutions for environmental monitoring, specially focused on water management, water-related disaster forecasting, and agricultural optimization.



Boost to Economic and Technological Development: Drive new industries and jobs through space sector knowledge and technology transfer.



International Visibility and Prestige: Enhance your region's international visibility and prestige by showcasing capabilities and attracting investors.

Sponsorship Opportunities

	ANDROMEDA: 20.000 € Institutions and multinationals	JUPITER: 5.000 € Medium and large companies	MARS: 1.500 € Start-ups	
Networking & Priority Privileges	Invitations for the VIP International Reception	✓ Tailor-made	✓ 2	✓ 1
	Invitations for the VIP Lunch	✓ Tailor-made	✓ 5	✓ 2
	Access to the VIP Lounge in La Llotja de Mar	✓ Tailor-made	✓ 2	
	VIPs seats at the Conference Room	✓	✓	
Advertisement & Acknowledgment	Logo recognition as a sponsor at the Congress website	✓ Prominent	✓ Middle	✓ Small
	Logo recognition as a sponsor at the Congress app	✓ Prominent	✓ Middle	✓ Small
	Logo recognition as a sponsor displayed on the screen during the VIP International Reception	✓ Prominent	✓ Middle	✓ Small
	Logo recognition as a sponsor displayed on the screen during the Institutional Welcome	✓ Prominent	✓ Middle	✓ Small
	Verbal acknowledgement as a sponsor during the Institutional Welcome	✓	✓	✓
	Logo recognition as a sponsor displayed on the screen during the VIP Lunch	✓ Prominent	✓ Middle	✓ Small
	Logo recognition as a sponsor on participant badges	✓ Prominent	✓ Middle	✓ Small
	Logo recognition as a sponsor on onsite signage	✓		
	Acknowledgement in the post-event press release	✓		
	Mention in social media publications	✓		
Edit of a promotional interview	✓	✓		
Exhibition	Panelist Opportunity	✓ Tailor-made	✓ Business afternoon Inspirational morning	Subject to availability
	Promotional stand	✓	✓	Subject to availability
	Entity sign in the stand branded with sponsor's logo	✓	✓	Subject to availability
	Priority stand location	1st	2nd	3rd

Space Companies & Startups

- Component Developers
- Payload Developers
- Propulsion Technology Developers
- Launch Service Providers
- Operations Solutions Providers
- Ground Segment Developers
- User Device and Platform Developers
- Data Processing Specialists

Space-related Profiles

- Entrepreneurs
- Investors
- Consultancy firms
- Research and Technological Centres
- Associations
- Foundations
- Students and recent graduates

Complementary Technological Sectors

- Telecommunications
- Internet of Things
- Artificial Intelligence
- Cybersecurity
- Blockchain
- Quantum technology
- Advanced materials
- Cloud computing

Users of Space Data-based Applications

- Urban development
- Road, Automotive and Rail
- Aviation and Drones
- Maritime and Inland waterways
- Climate services, Environmental monitoring and Biodiversity
- Agriculture and Aquaculture
- Emergency management and humanitarian aid
- Tourism
- Energy and Infrastructure
- Insurance and finance

Accommodation

Barcelona is an international city, full of hotels, hostels, and apartments of all types and sizes adequate to all budgets, from student to top professionals.

1. Arenas Atiram Hotel
2. Catalonia Hotels Resorts
3. Hotel Bonanova Park
4. Generator Barcelona

1



2



3



4



Barcelona: Points of Interest



Casa Milà (La Pedrera)



Casa Batlló



Sagrada Família



Cathedral of the Sea (Sta. Maria del Mar)



CosmoCaixa



Museu Nacional d'Art de Catalunya



Museu Picasso



Fundació Joan Miró

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Organizers



Partners



Collaborating Institutions



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Contact Information

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